



**PRESS RELEASE**  
**- FOR IMMEDIATE RELEASE -**

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**Best Western Clock Tower Inn, Billings MT, Installs Lodging Technology's  
GEM Link™ Wireless Energy Management, and receives a Substantial Rebate  
from NorthWestern Energy.**

**Roanoke, VA – October 1, 2009** – The Best Western Clock Tower Inn, Billings MT, has installed Lodging Technology's GEM Link™ Wireless Energy Management in all 127 guestrooms.

GEM Link™ Wireless reduces hotel/motel guestroom HVAC energy consumption 35% to 45% by resetting room temperature to an energy conserving level, pre-selected by the hotel, only while the guest is out of the room. GEM Link™ uses the reliable ZigBee wireless protocol and consists of wireless passive infrared (PIR) occupancy sensors, wireless door switches, and a transceiver control module connectable to any HVAC unit.

The Best Western Clock Tower Inn has a mixture of GE and IslandAire through-the-wall PTAC units, of varying models. Since GEM Link™ Wireless is compatible with any PTAC unit of any age, the System was easily installed in every guestroom.

"GEM Link™ Wireless is the perfect solution for our property," said Steve Wahrlich, owner of the Best Western Clock Tower Inn. "Not only will our utility costs be dramatically reduced, but now we can easily shutdown the HVAC in rooms that aren't rented for extended periods of time using the handheld Programmer Maintenance Module (PMM). Due to the unique layout of our property, and the fact that we can change System program settings without entering the guestrooms, is a huge timesaver for our staff."

"We are pleased to add the Best Western Clock Tower Inn to our extensive list of satisfied clients," stated John Johns, President of Parallel Enterprises, representing Lodging Technology in the Northwestern states. "The money they will save in utility costs, coupled with the rebate from NorthWestern Energy, will help the property recover their investment quickly, while increasing bottom line profits for many years to come."

**About Best Western Clock Tower Inn - <http://www.bwclocktowerinn.com>**

Situated in the beautiful Yellowstone Valley area of Montana, the Best Western Clock Tower Inn offers a convenient downtown location, friendly customer service and comfortable accommodations. Guests will love Stella's Kitchen and Bakery, located onsite, for a delicious breakfast or lunch before taking a dip in the outdoor swimming pool or relaxing in the sauna. The centralized downtown location provides guests with convenient access to the Montana State University-Billings campus, federal buildings, the Western Heritage Center and Museum and Zoo Montana.

**About Lodging Technology - [www.lodgingtechnology.com](http://www.lodgingtechnology.com)**

Lodging Technology, an Energy Star™ Partner, is the originator of infrared sensor-based Hotel Energy Management in 1980. The company provides direct sales, installation, service, and purchasing options to hoteliers in the US, Canada, and Caribbean. Lodging Technology's products reduce guestroom energy costs 35% to 45%, with typical paybacks under two years and ROI of 50% to 60%. Designed primarily for hotels, Lodging Technology's products are equally applicable to other facilities such as school classrooms, college dorms, offices, conference centers, and military lodging facilities.