



**PRESS RELEASE**

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## **The Best Western Sandman Reduces Electric Bills \$1,500 per Month by Installing Lodging Technology's GEM System® Energy Management System Two Years Ago**

**Roanoke, VA – January 1, 2010** – The Best Western Sandman in Sacramento, CA has been saving \$1,500 per month on their electric bills after installing the GEM System® Guestroom Energy Management System and GEM Stat™ Digital Thermostats two years ago.

- GEM System® is an innovative, infrared sensor-based guestroom energy management system that reduces room energy costs 35% - 45%.
- GEM Stat™ is a digital wall thermostat that connects to existing GE, or other air conditioning units, providing more uniform, accurate room temperature while meeting Best Western's brand standard for digital thermostats.

"We are saving an average of \$1,500 per month on our electric bills since we installed the GEM System® Energy Management System" said Chuck Sarti, Owner/Operator Best Western Sandman. He continued by saying, "Our goal was to reduce the annual electric bill cost by \$15,000 per year and we are very pleased to have exceeded that goal with a savings of \$18,000 per year".

"The Best Western Sandman in Sacramento is one of the many hotels installed in California that has seen similar savings," stated David Griggs of Griggs Enterprises, Lodging Technology's Authorized Dealer. He continued by saying, "During these slow economic times, the hotels that have installed GEM System® Energy Management have significantly reduced energy costs which directly improves bottom line profits."

### **About Best Western Sandman - [www.5motels.com](http://www.5motels.com)**

The 116 room Best Western Sandman Hotel is conveniently located along I-5 at Richards Blvd., close to downtown Sacramento, old Sacramento, the State Capitol and the convention center. The long established tradition of providing spacious, modern rooms at moderate prices continues today, with special commercial and group rates available. Walk a few steps and access the 27 miles of bike and jogging trails along the American and Sacramento Rivers.

### **About Lodging Technology - [www.lodgingtechnology.com](http://www.lodgingtechnology.com)**

Lodging Technology, an *EnergyStar™ Partner*, is the originator and unsurpassed leader in infrared sensor-based energy conservation and digital thermostats for the lodging industry. The company has become one of the most trusted names in energy management. Lodging Technology's flagship product, GEM System®, will control any HVAC system of any voltage with any type thermostat. GEM Stat™ Digital Thermostats work with any thermostat capable PTAC or other air conditioning unit. These products form a fully integrated system that saves energy as well as provide real-time information regarding room occupancy to housekeeping, the front desk and security.