



PRESS RELEASE
- FOR IMMEDIATE RELEASE -

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Lodging Technology Appoints Susan deRosas as Northeast Sales Representative

Roanoke, VA – October 1, 2010 – Lodging Technology proudly announces the addition of their newest team member, Susan deRosas, as Northeast Sales Representative. Susan will be responsible for all sales and marketing of the company’s room energy management products in the Northeast Territory, consisting of the states of Connecticut, Massachusetts, Maine, New Hampshire, New York, Rhode Island, and Vermont.

Susan deRosas is a seasoned sales professional with over twenty (20) years experience in the sales and marketing field. She has worked as a Corporate Recruiter for a national hospitality management company, and most recently as an Energy Sales Advisor focusing on viable clean technologies for businesses and educational institutions. Susan has been able to connect with many of the top sustainability professionals within the hospitality and education markets. She holds a Bachelor of Science Degree from the University of Massachusetts.

“We are very excited about adding Susan to our motivated team of sales professionals”, stated Jon Griffin, Technical Sales Manager at Lodging Technology. “The experience and established relationships that Susan brings to the table will be extremely helpful to Lodging Technology in maximizing sales within the Northeast Territory.”

“I am absolutely thrilled to be part of the Lodging Technology team!”, Susan deRosas said. She continued by saying, “I see this as an ideal opportunity to combine my sales experience, education, and environmental interests. Here in the Northeast we are known for temperature extremes which makes energy management solutions a necessity both fiscally and environmentally.”

About Lodging Technology - www.lodgingtechnology.com

Lodging Technology is the originator of infrared sensor-based Hotel Energy Management in 1980. The company offers hard-wired and wireless solutions that reduce guestroom energy costs 35% to 45%, with typical paybacks under two years and ROI of 50% to 60%. They have become one of the most trusted names in energy management and have sold their products across the US and internationally for over 30 years. Designed primarily for hotels and motels, Lodging Technology’s products are equally applicable to other facilities such as school classrooms, college dorms, offices, conference centers, military lodging facilities, and other areas that are unoccupied for long periods of time.

For more information about Lodging Technology, contact Jon Griffin, Technical Sales Manager, at (800) 524-2680 or jgriffin@lodgingtechnology.com. For inquires in the Northeast Territory, contact Susan deRosas at (978) 502-7229 or sderosas@lodgingtechnology.com.